

COOKIES POLICY

Effective Date: 2024-06-01

This Cookies Policy explains how **id.art** ("we", "us", or "our") uses cookies and similar tracking technologies when you visit our website <https://id.art> ("Website").

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help us make the site work properly, enhance your user experience, and provide analytics and marketing insights.

2. Types of Cookies We Use

We use the following types of cookies on **id.art**:

a. Strictly Necessary Cookies

These cookies are essential for you to browse the website and use its core features. Without them, services like secure login and user authentication cannot function.

b. Functional Cookies

These cookies allow the website to remember your preferences (such as language or region) and provide enhanced, more personalized features.

c. Performance and Analytics Cookies

These cookies help us understand how users interact with our Website by collecting information such as page visits, time spent on pages, and error messages. We use tools like Google Analytics for this purpose.

d. Marketing and Targeting Cookies

We may use third-party cookies to track your browsing habits across websites to show you relevant advertising content, both on and off the Website.

3. Third-Party Cookies

Some cookies on our site are placed by third-party services we use for analytics, advertising, or embedded content. These third parties may collect data about your online activities over time and across different websites.

4. Managing Your Cookie Preferences

You can control and/or delete cookies at any time. You can:

- Modify your browser settings to block or delete cookies.
- Use browser add-ons or privacy tools to manage trackers.
- Adjust your preferences via our Cookie Consent Banner (shown on first visit).

Note: Disabling some cookies may impact the functionality of our Website.

5. Updates to This Policy

We may update this Cookies Policy from time to time. When we do, we will revise the "Effective Date" at the top of this page and, where appropriate, notify you.

6. Contact Us

If you have any questions about our use of cookies, please contact us at:

Email: support@id.art

Website: <https://id.art>

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